**Project Design Phase-I**

**Proposed Solution Template**

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| Date | | | 1 October 2022 | |
| Team ID | | | PNT2022TMID52458 | |
| Project Name | | | Project – FOOD DEMAND FORECASTING | |
| Maximum Marks | | | 4 Marks | |
| **WHO IS YOUR CUSTOMER ?**  Different manufacturers Restaurant owners | **EXPLORE LIMITATIONS TO**  **BUY/USE YOUR PRODUCT OR**  **SERVICE**  Price services or products  Create and implement growth  strategies | | **HOW ARE YOU GOING TO**  **DIFFERENT THAN COMPETITION**  First father than focusing on other's we must improve ourselves  By implementing innovative ideas which is not used by competitors | |
| **FOCUS ON**  **FREQUENT,COSTLY OR**  **URGENT PROBLEM TO**  **SOLVE**  Have alternative solutions for the same problem  Discuss with subordinates for different | . **UNDERSTAND THE CAUSE OF**  **THE PROBLEM**  Price change  Change in customer preference | | **TAP INTO,RESEMBLE OR SUPPORT EXISTING BEHAVIOR**  Make better supply decisions  See your market  potential | |

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| **DESIGN TRIGGERS THAT FIT**  **REAL LIFE,SPARK**  **ASSOCIATIONS,MAKE IT**  **FAMILIAR**  Optimize inventory | **YOUR “DOWN TO EARTH”**  **SOLUTION GUESS**  Ask help when it is needed  Help small business to grow by buying raw materials | **BEWHEREYOUR**  **CUSTOMERARE**  Analyse the customer requirements and specification  If customer's Requirements are unsatisfiable then give them idea of other requirements |
| **ADD EMOTIONS FOR STRONGER**  **MESSAGE**  Think in behalf of customer's place(empathy) |

Have fulfilment

**FOODDEMANDFORECASTINGARCHITECTURE**

